MSc. Digital Business and Artificial Intelligence

GUIDO NAVIA

https://guidonavia.com/ ✧ (+33) 6 95 76 82 67 ✧ guidonaviagz@gmail.com ✧ LinkedIn: GuidoN

Multilingual. 4 years of consultant experience in the private and public sectors. Excellent communicator, team-oriented, problem-solver, and eager to learn. Quality focus and attention to detail. I am currently seeking positions in Data Analysis, and Business Intelligence

- Excel in delivering presentations to senior management teams, stakeholders, and auditors. Committed to excellence.
- Recognized for the ability to serve as a functional professional in various types of topics and situations. Experienced in applying technical expertise in a non-native language.

CORE COMPETENCES & ACHIEVEMENTS

SOFTWARES: Python ✦ SQL ✦ STATA ✦ Tableau ✦ Microsoft Office
LANGUAGES: Spanish (Native) ✦ English (Advanced) ✦Portuguese (Advanced) ✦ Italian (Intermediate)
SKILLS: Data Analysis ✦ Research ✦ Storytelling ✦ Ghost Writing ✦ Time Management
SCHOLARSHIPS: Colfuturo Scholarship (2022)✦ Undergraduate Teaching Assistant (Top 1% Best GPA,2017)

WORK EXPERIENCE

- 🇨🇴 Consultant, **Bogota Secretary of Education's Office** | January 2020 – August 2022
  - **Results:** Managed and systematized alliances and cooperation networks at national and international levels. Played a key role in delivering more than 15,000 grants to the Venezuelan migrant population to reduce the inequalities aggravated by Covid-19.

- 🇨🇴 Junior Researcher, **National University of Colombia** | June 2019- December 2019
  - **Results:** Assessed public policies in education with different indicators of efficiency and coverage through 830 standardized tests in a representative sample of schools.

- 🇧🇷 Data Analyst, **Lockey Gestão Imobiliária** | June de 2018 – December 2018
  - **Results:** Successfully profiled customers, products, and channels to optimize the decision-making process in the departments of Marketing and acquisition of Real Estate. This resulted in more efficient use of resources and a decrease in marketing costs by 10%

- 🇨🇴 Data Analyst, **Colombian Agency for Legal Defense of the State** | September 2017 – December 2018
  - **Results:** Presented findings and recommendations to the agency on how they could use data more effectively in their legal strategies, resulting in increased efficiency in the review of jurisprudence by 18%.

- 🇨🇴 Intern, **Colombian Planning Department** | August 2016 – February 2017
  - **Results:** Presented findings to senior staff, which led to implementing new strategies for combating crime.

EDUCATION

- MSc. Digital Business and Artificial Intelligence, **Skema Business School (Current; Antibes, France)**
- First Level Master in Statistics, **Universidad Nacional de Colombia (2018; Bogotá, D.C)**
- B.Sc. in Economics, **Universidad Nacional de Colombia (2017; Bogotá, D.C)**
  - Academic Exchange, **Tecnológico de Monterrey (2016; México City)**

PUBLICATIONS

- **Alliances and Cooperation System Report (2021):** Bogota's most ambitious bet to qualify and optimize the processes of articulation with allies interested in contributing to the education of the city.(More info)